

# **MEDIA RELEASE**

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## **Flint RiverQuarium Turtle Race Fashion Show Makes Fashion Count!**

In conjunction with the Flint RiverQuarium Turtle Race, 12 local non-profit agencies will vie for the title of “Best Dressed Turtle” with their entries in the Flint RiverQuarium Turtle Race Fashion Show. Each agency has adopted a large-scale version of the racing turtle, dressing it to impress the public, raise awareness of their individual causes and “Make Fashion Count” in Albany.

Participating non-profits are The Cancer Society, Chehaw Council of the Boy Scouts of America, Albany Area Chamber of Commerce, Open Arms, Graceway, Habitat for Humanity, Albany Humane Society, The Salvation Army, The YMCA, Thronateeska Heritage Center and individual teams from Easter Seals and The Cystic Fibrosis Foundation.

The turtle models will hit the town on Wednesday, February 4. They be may be seen at church, work meetings, sporting events, civic clubs or even the grocery store! The public will vote for their favorite turtle with cash donations. Each organization retains 75% of their collections with the remaining 25% going to the Flint RiverQuarium. The top two earners will become 2009 Honorary Adoption Agencies.

During Fashion Week, beginning February 9, the turtle models will gather at various sponsor locations to garner additional votes. Turtle race entries also will be available at the sponsor sites.

Look for the 12-foot inflatable turtle and your chance to vote at these locations on the following days:

Monday 2/9 at Homerun Foods on Dawson Road from 11am-1pm

Tuesday 2/10 at Security Bank on Highway 19 from 4-6pm

Thursday 2/12 at Homerun Foods on Gillionville and Beattie Rd. from 4 pm-6 pm

Friday 2/13 at Security Bank on Westover and Old Dawson Rd. from 11am-1pm

Saturday 2/14 at Chick-fil-A at the Albany Mall on the center court stage from 11am-2pm

The Flint RiverQuarium Turtle Race will be held Mardi Gras Saturday, March 7, at 4 p.m. Sponsors for the Flint RiverQuarium Turtle Race are Phoebe Community Visions, Security Bank, WALB-News 10, The Albany Herald, Procter & Gamble, Homerun Foods, Chick-fil-A (in the Albany Mall), Oxford Construction Company and Albany Tractor Company.

For more information or to adopt turtles, please call (229) 639-2650 or visit [www.flintriverquarium.com](http://www.flintriverquarium.com). The Flint RiverQuarium is southwest Georgia's premier aquarium, featuring more than 1,000 animals that call the Flint River watershed home. The Flint RiverQuarium is located at 101 Pine Avenue in downtown Albany, Georgia. Regular operating hours are Monday-Friday 9 a.m.-5 p.m.; Saturday 10 a.m.-6 p.m.; Sunday 1 p.m.-5 p.m.

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